



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT
Fiscal Year 2016-17

October 2016

SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2016-17

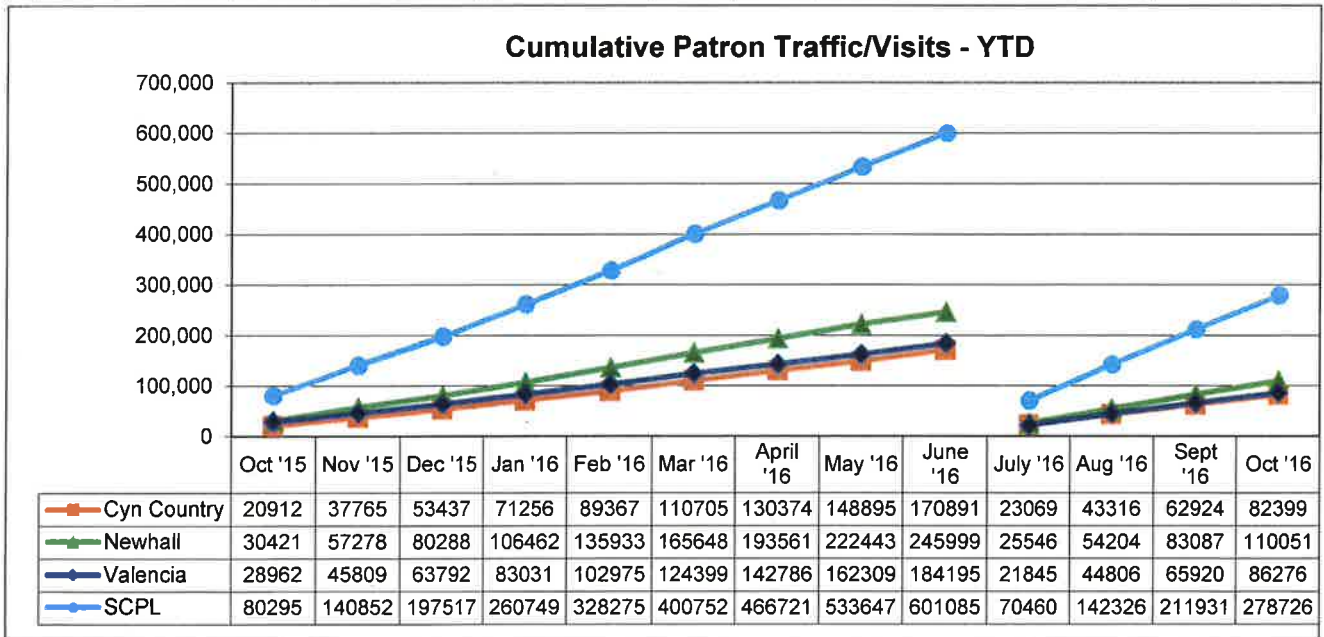
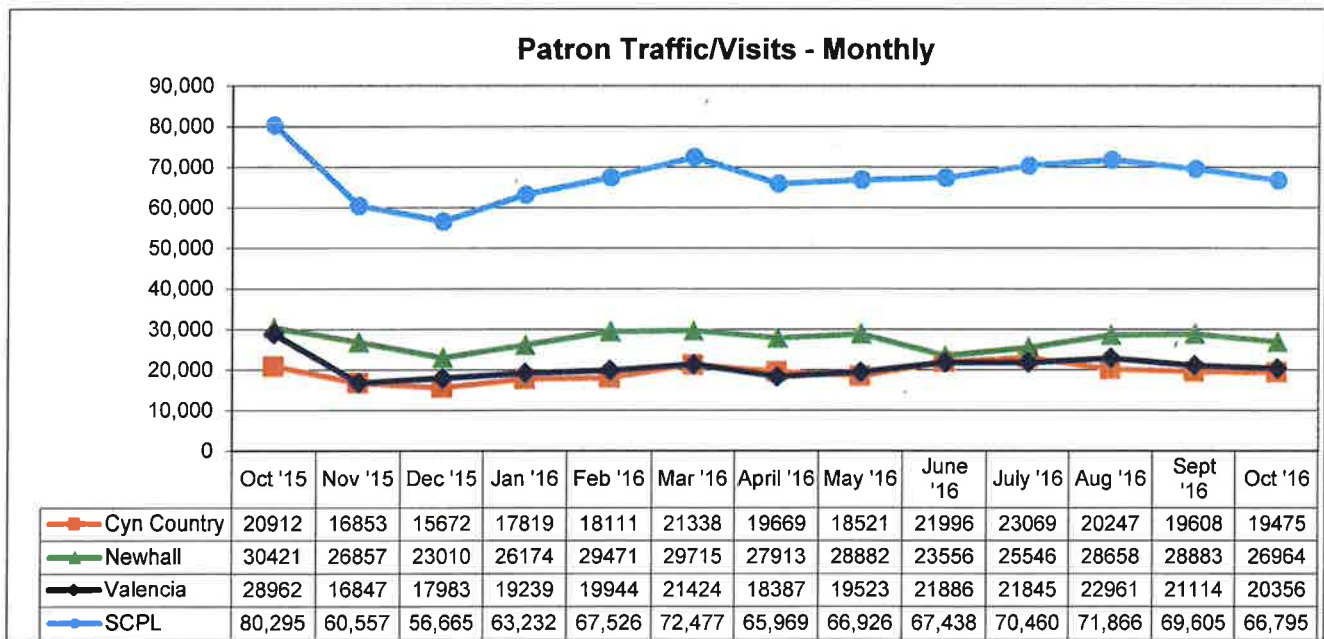
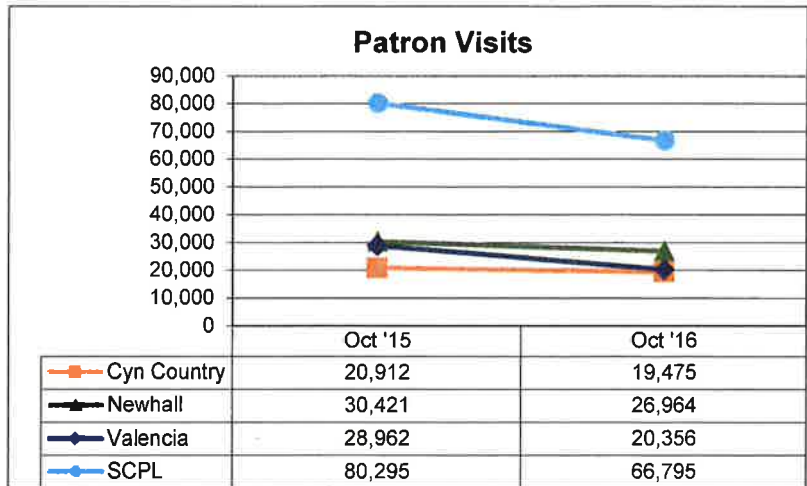
Statistical Summary

Month-to-Date										
OCTOBER 2016	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		DIGITAL		TOTALS	
	Oct. 2016	Oct. 2015	Oct. 2016	Oct. 2015	Oct. 2016	Oct. 2015	Oct. 2016	Oct. 2015	Oct. 2016	Oct. 2015
Circulation	27,717	29,993	23,982	29,328	46,662	51,932	11,369	10,745	109,730	121,998
Patron Traffic	19,475	20,912	26,964	30,421	20,356	28,962			66,795	80,295
PC Reservations	4,041	5,363	4,271	7,060	3,082	3,784			11,394	16,207
Volunteer Hours	433	465	495	676	248	292			1,176	1,433
Holds Filled	3,628	3,871	3,156	3,302	4,967	5,653			11,751	12,826
Number of Programs	107	80	111	109	76	68			294	257
Program Attendance	2,029	1,609	3,029	2,882	2,218	1,739			7,276	6,230
Library Cards Issued	363	347	514	536	303	304			1,180	1,187
Wi-Fi Users	1,247	1,556	2,601	2,584	1,582	1,347			5,430	5,487
Homework Help: Students Assisted	132	168	233	283	9	16	n/a	n/a	374	467
Databases							22,453	25,385	22,453	25,385
Website Visits									48,383	
Outreach Events									10	14
Outreach Attendance									1,210	1,701

Year-to-Date										
OCTOBER 2016	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		DIGITAL		TOTALS	
	Oct. Y-T-D 2016	Oct. Y-T-D 2015	Oct. Y-T-D 2016	Oct. Y-T-D 2015	Oct. Y-T-D 2016	Oct. Y-T-D 2015	Oct. Y-T-D 2016	Oct. Y-T-D 2015	Oct. Y-T-D 2016	Oct. Y-T-D 2015
Circulation	119,556	132,098	100,942	119,953	195,602	216,726	46,542	44,662	462,642	513,439
Patron Traffic	82,399	89,522	110,051	114,701	86,276	94,620			278,726	298,843
PC Reservations	16,689	22,509	17,400	28,157	13,169	15,835			47,258	66,501
Volunteer Hours	2,006	2,107	1,872	2,511	1,176	1,082			5,054	5,700
Holds Filled	14,335	15,970	12,260	14,338	19,730	23,838			46,325	54,146
Number of Programs	258	187	300	306	202	167			760	660
Program Attendance	5,195	4,189	9,086	7,568	5,565	4,531			19,846	16,288
Library Cards Issued	1,636	1,618	2,245	2,313	1,918	1,536			5,799	5,467
Wi-Fi Users	6,030	6,109	10,334	10,111	5,785	5,576			22,149	21,796
Homework Help: Students Assisted	372	371	409	676	25	35	n/a	n/a	806	1,082
Databases							92,745	102,985	92,745	102,985
Website Visits									205,627	220,998
Outreach Events									44	47
Outreach Attendance									5,241	8,134

SANTA CLARITA PUBLIC LIBRARY STATISTICS
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PATRON VISITS

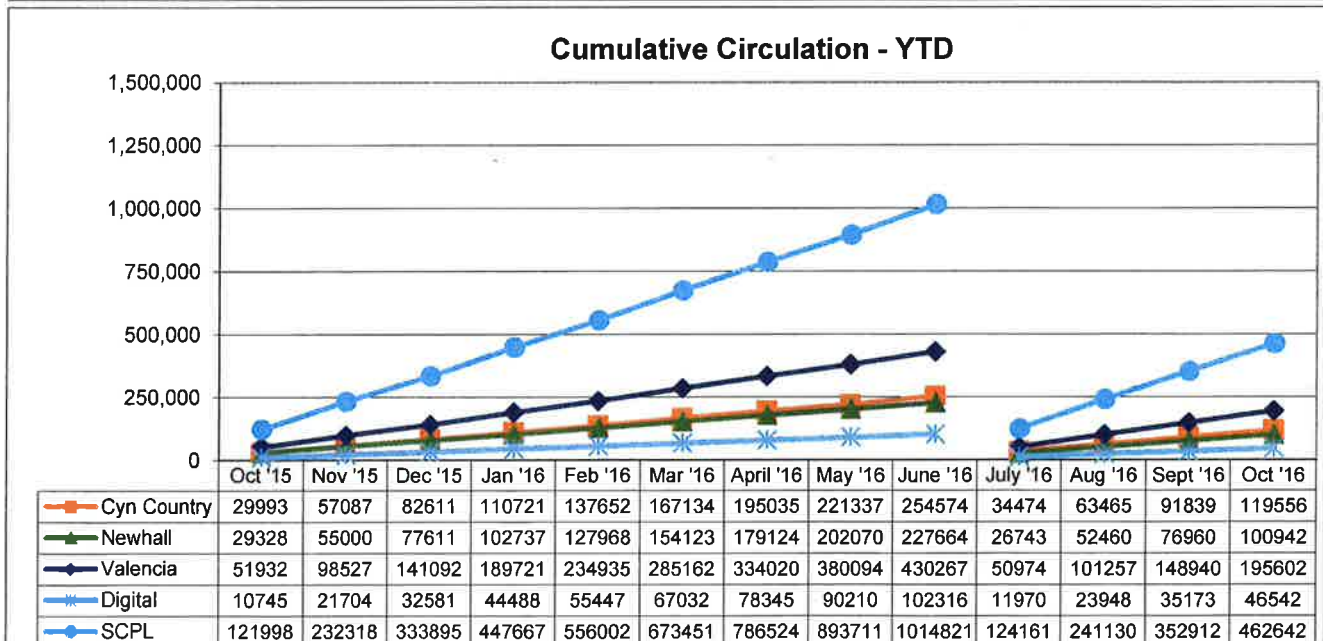
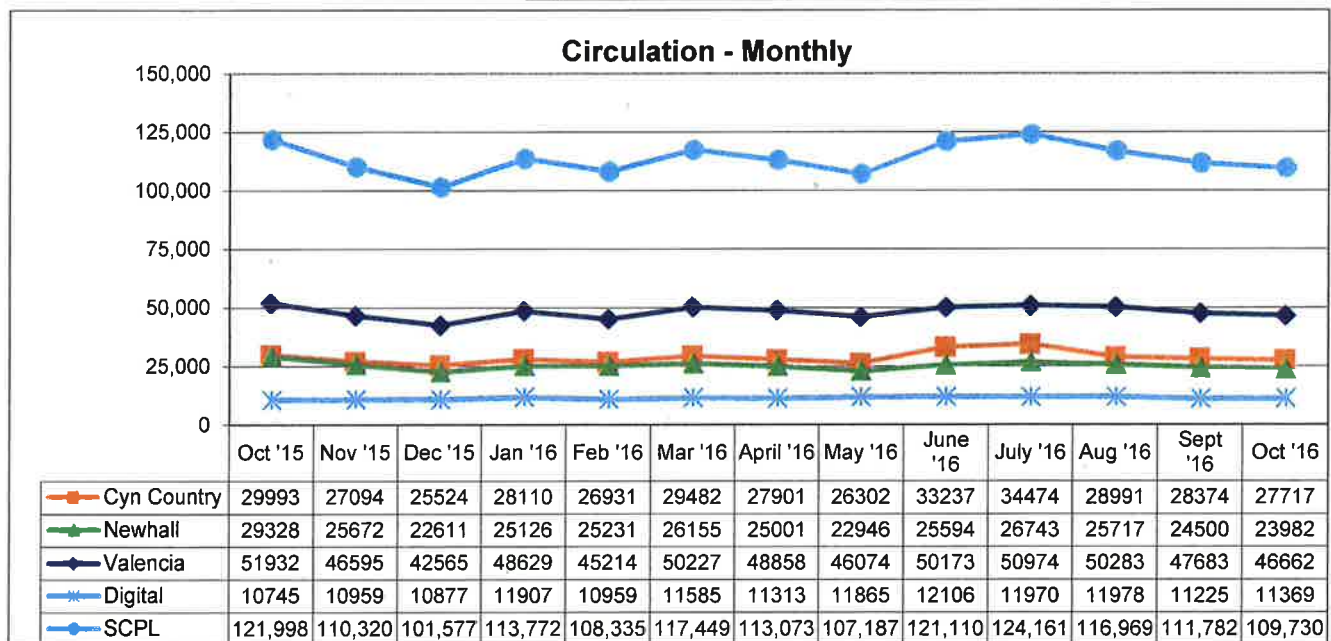
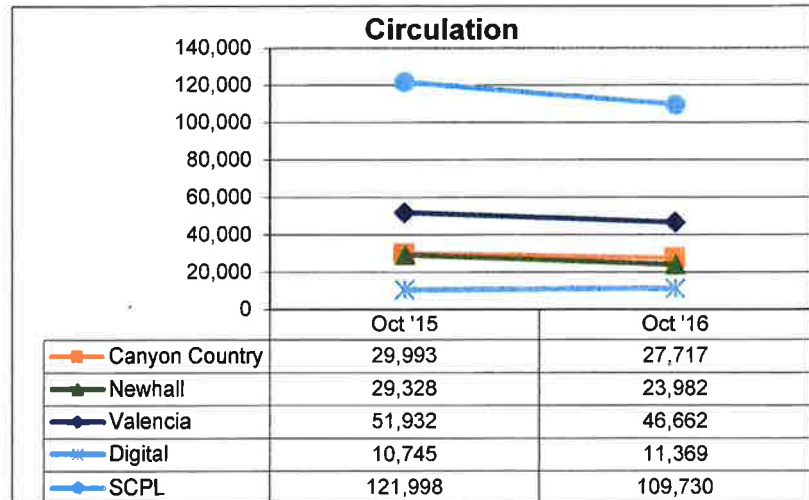
In October 2016, a total of 66,795 patrons visited the Santa Clarita Public Library, with 19,475 visitors at Canyon Country, 26,964 at Newhall, and 20,356 at Valencia.



SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2016-17
CIRCULATION

In October 2016, a total of 109,730 books and materials were circulated in the Santa Clarita Public Library.

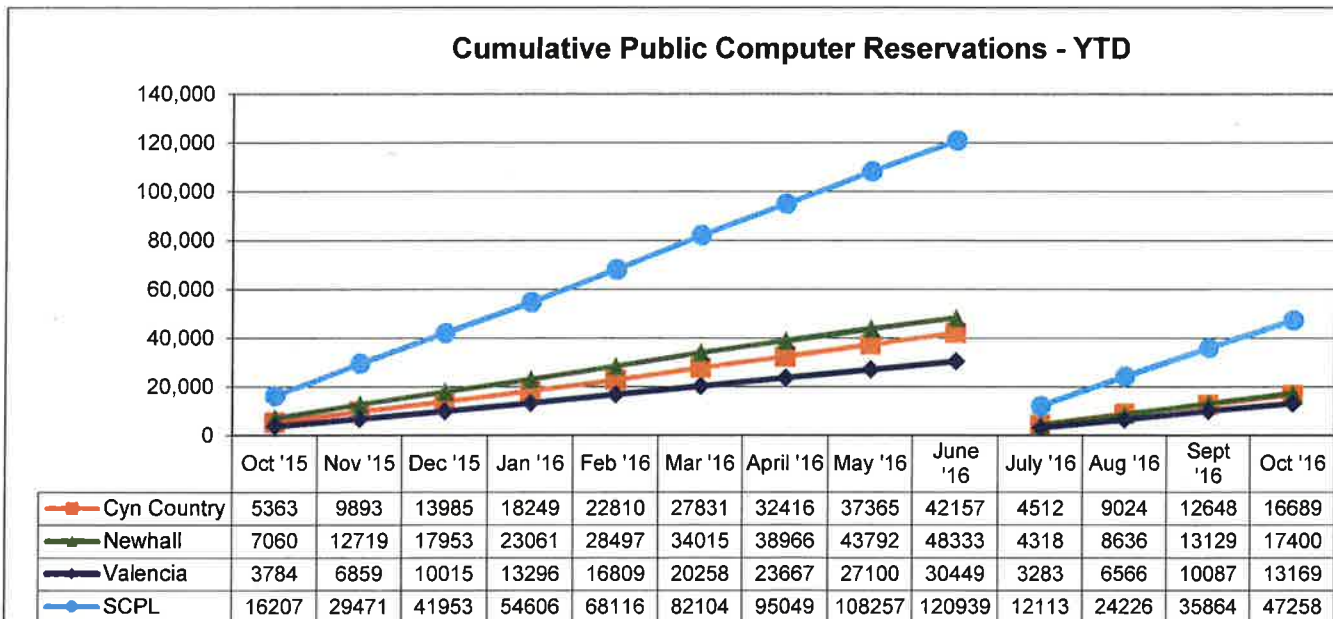
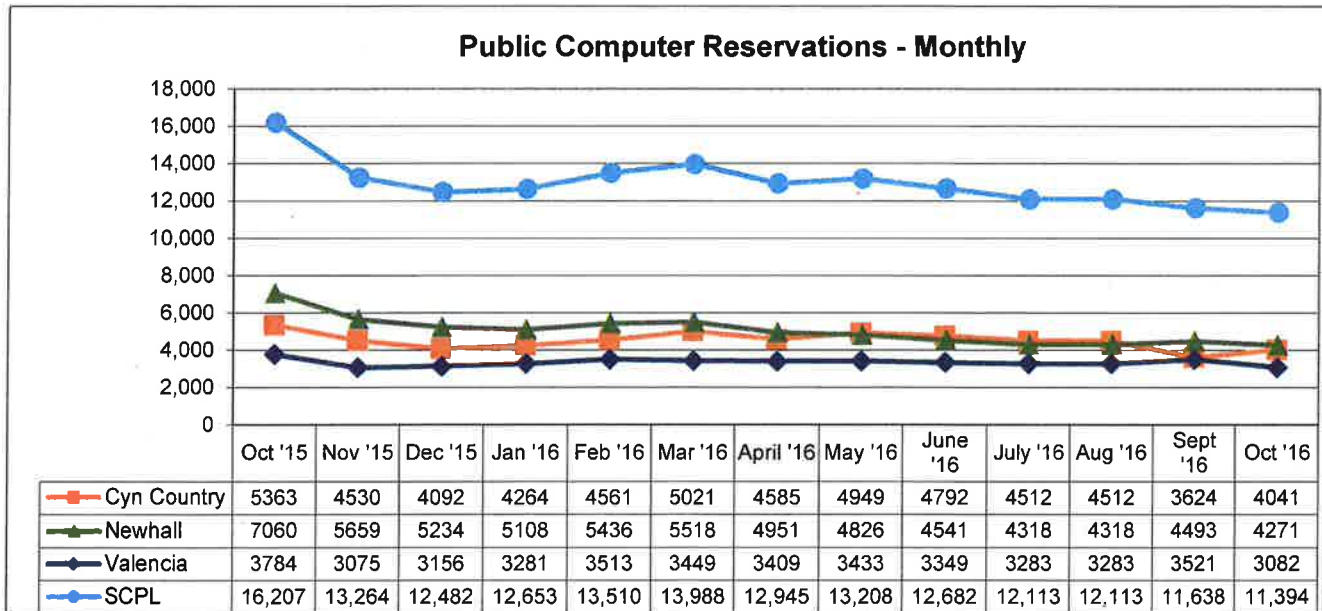
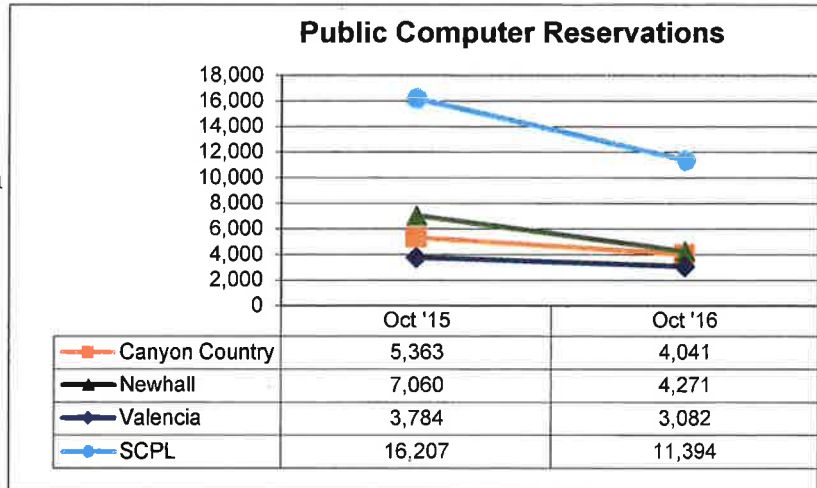
27,717 books and materials were circulated at the Canyon Country Library, 23,982 at Newhall Library, 46,662 at Valencia Library, and 11,369 at the Digital Library.



**SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2016-17
PUBLIC COMPUTER RESERVATIONS**

In October 2016, a total of 11,394 patrons reserved and used a public computer.

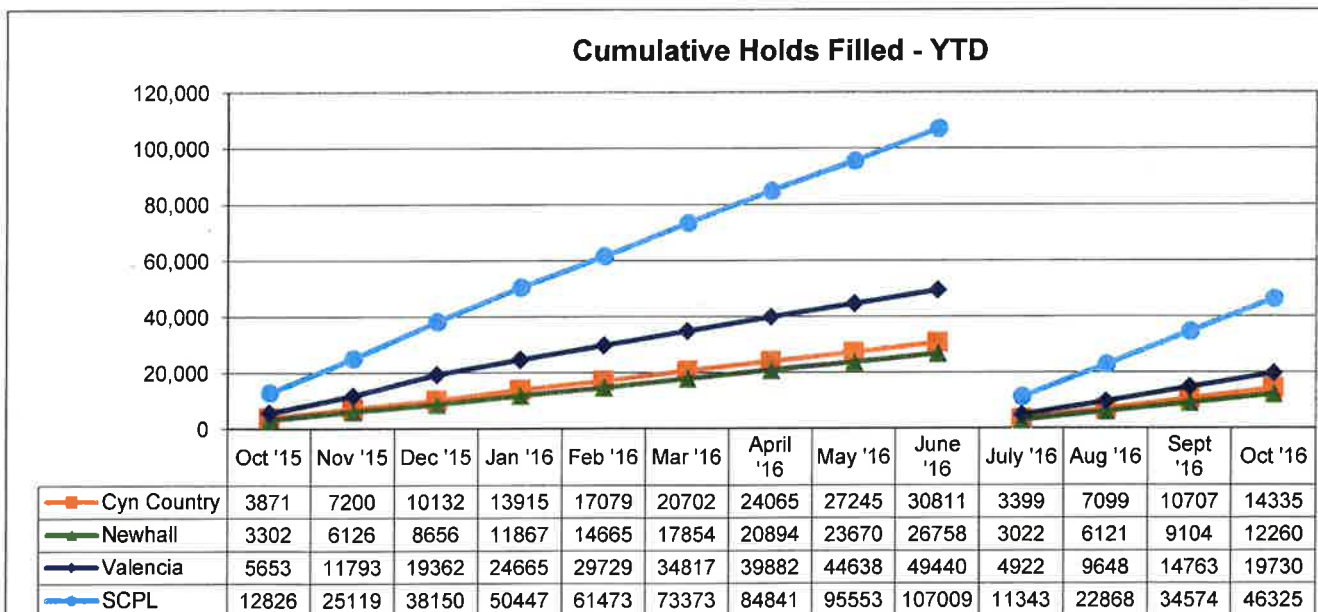
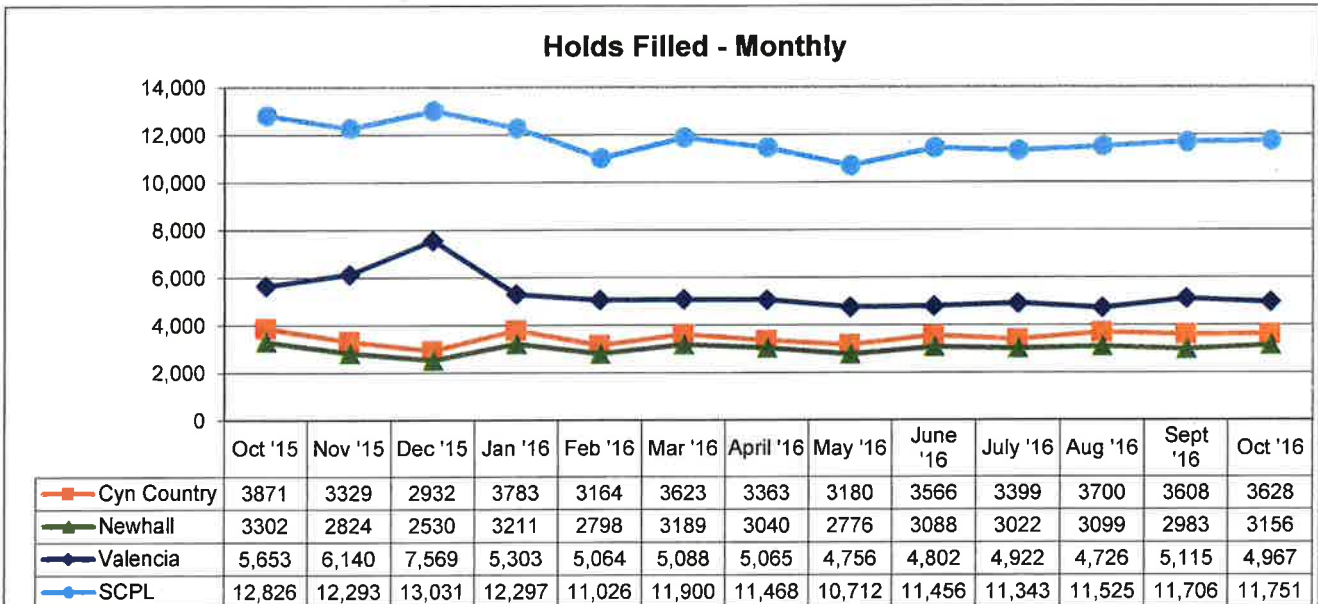
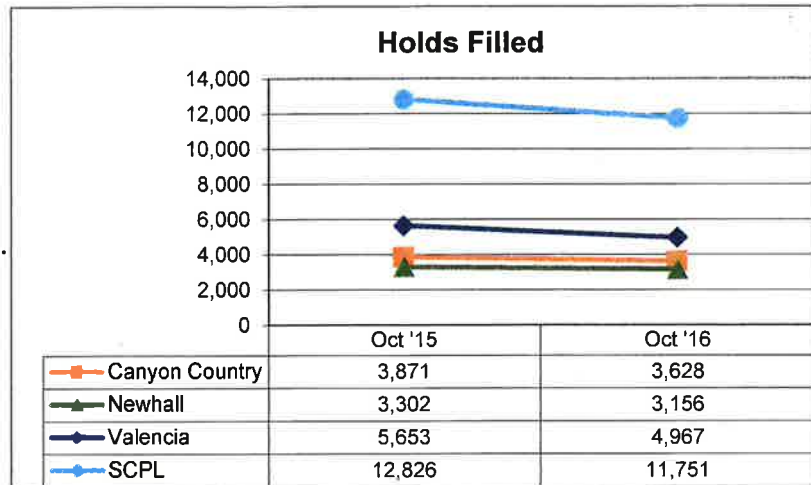
4,041 patrons used public computers in the Canyon Country Library, 4,271 in Newhall Library, and 3,082 in Valencia Library.



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HOLDS FILLED

In October 2016, a total of 11,751 holds were filled in the Santa Clarita Public Library.

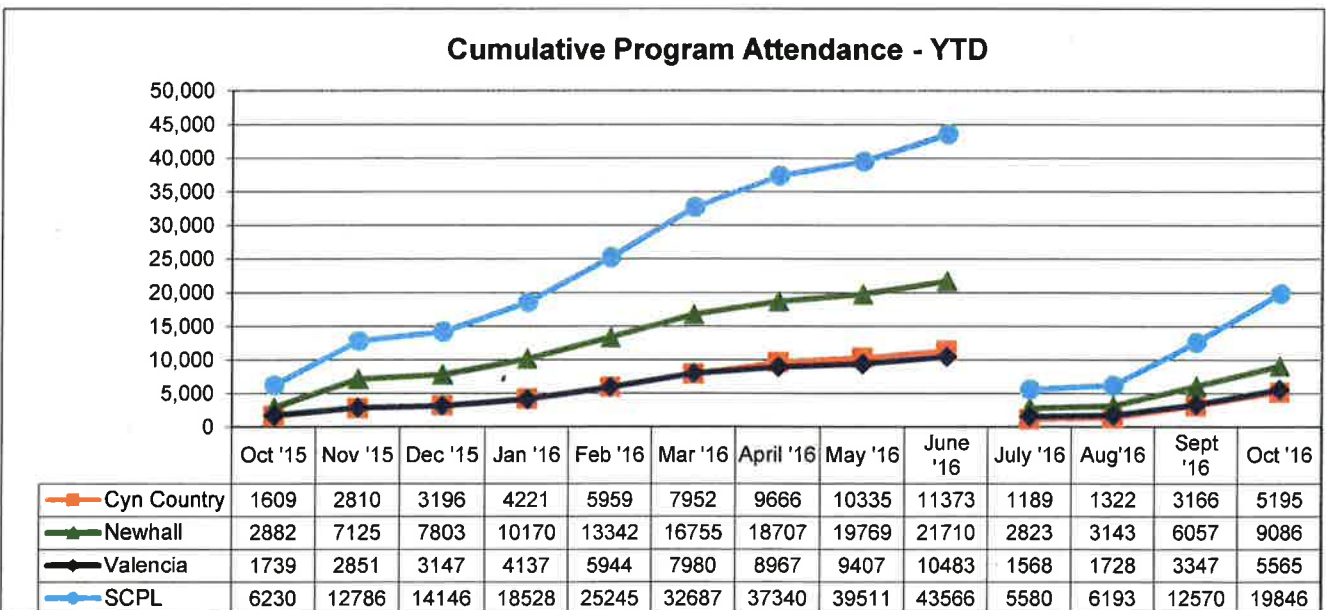
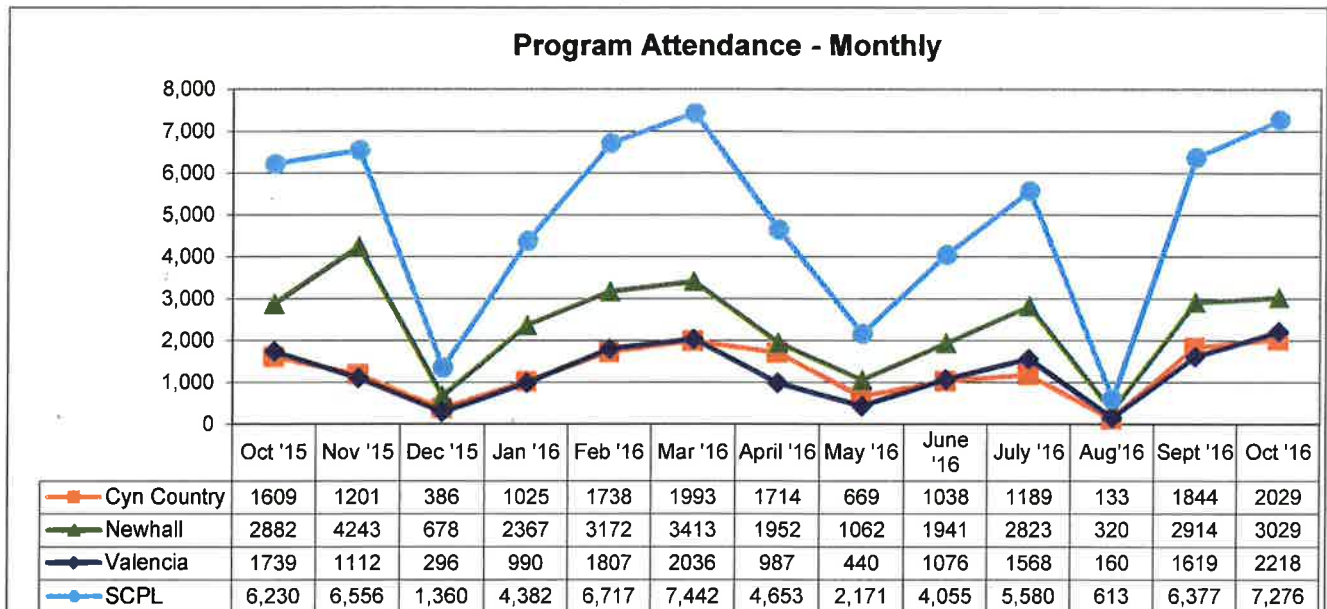
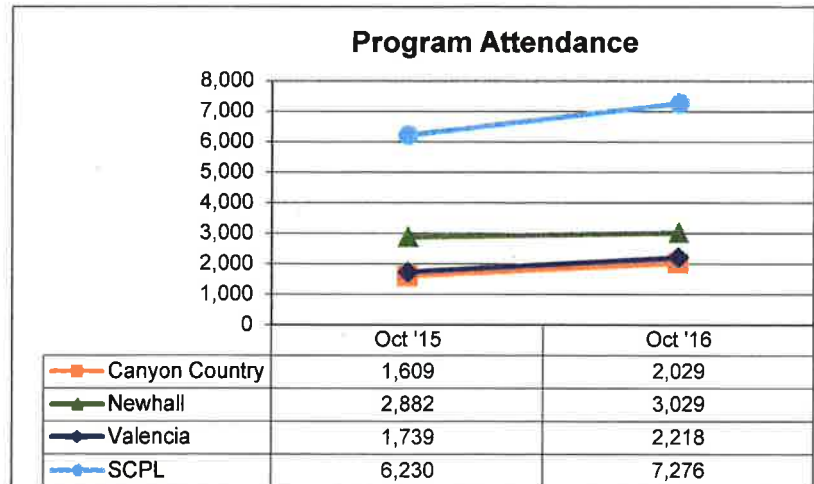
3,628 holds were filled in the Canyon Country Library, 3,156 in Newhall Library, and 4,967 in Valencia Library.



**SANTA CLARITA PUBLIC LIBRARY STATISTICS
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PROGRAM ATTENDANCE**

In October 2016, a total of 7,276 attendees participated in a program.

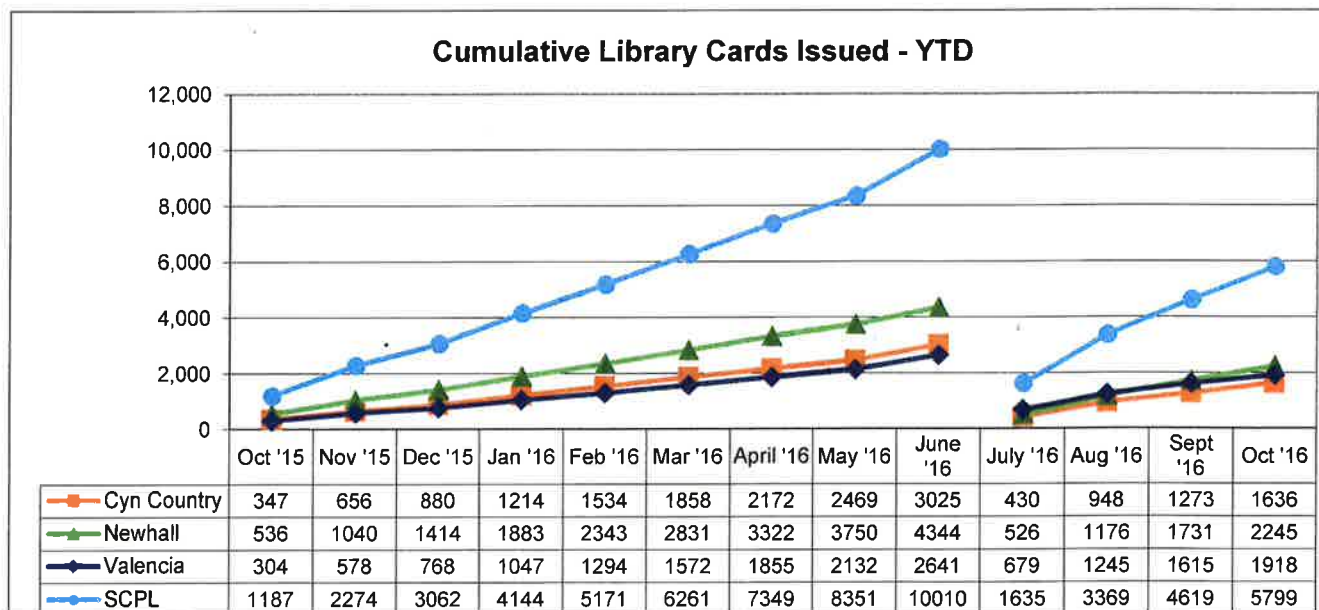
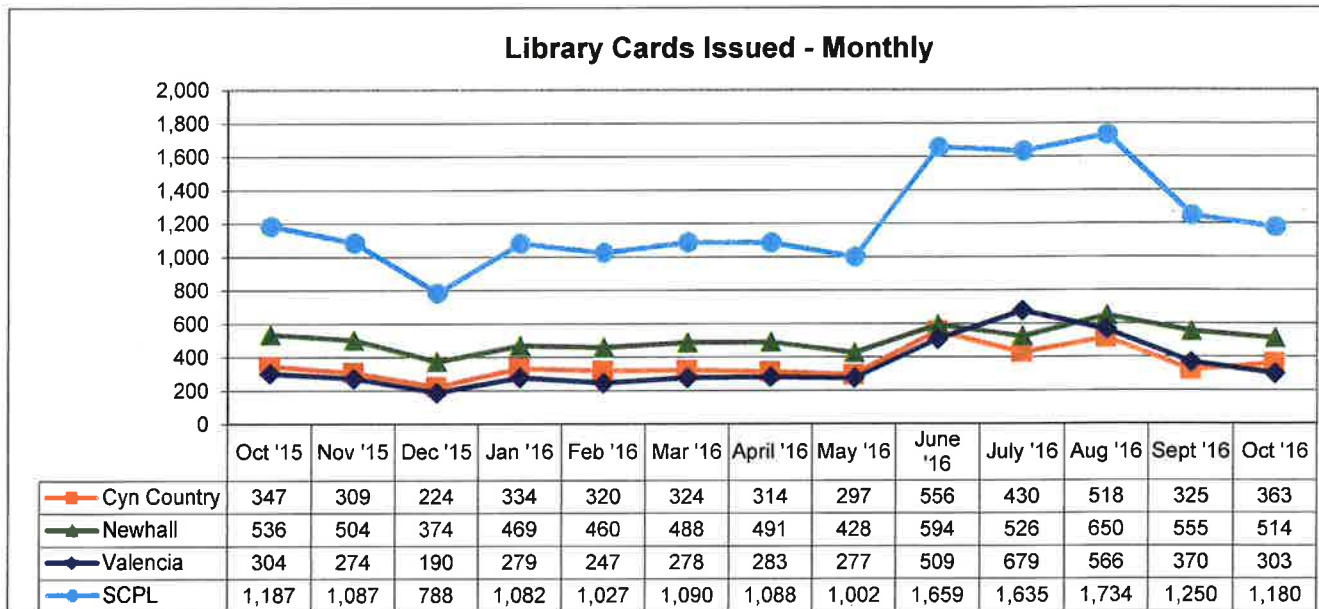
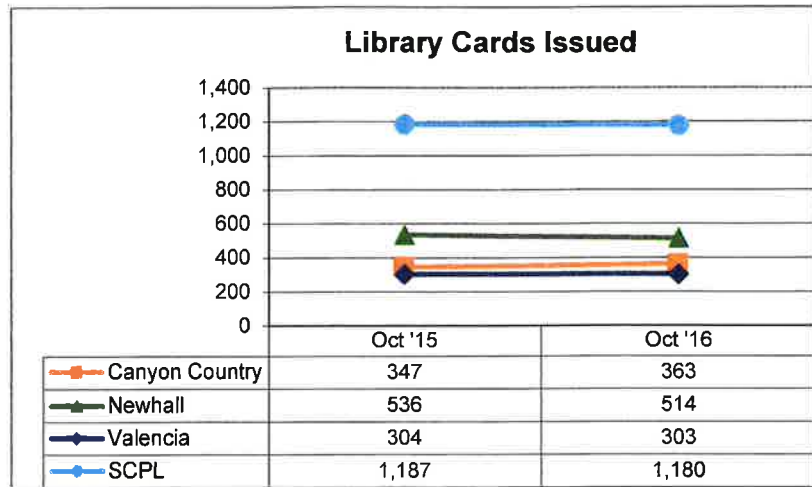
2,029 attended a Library program at the Canyon Country Library, 3,029 at Newhall Library, and 2,218 at Valencia Library.



**SANTA CLARITA PUBLIC LIBRARY STATISTICS
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LIBRARY CARDS ISSUED**

In October 2016, a total of 1,180 new Library cards were issued.

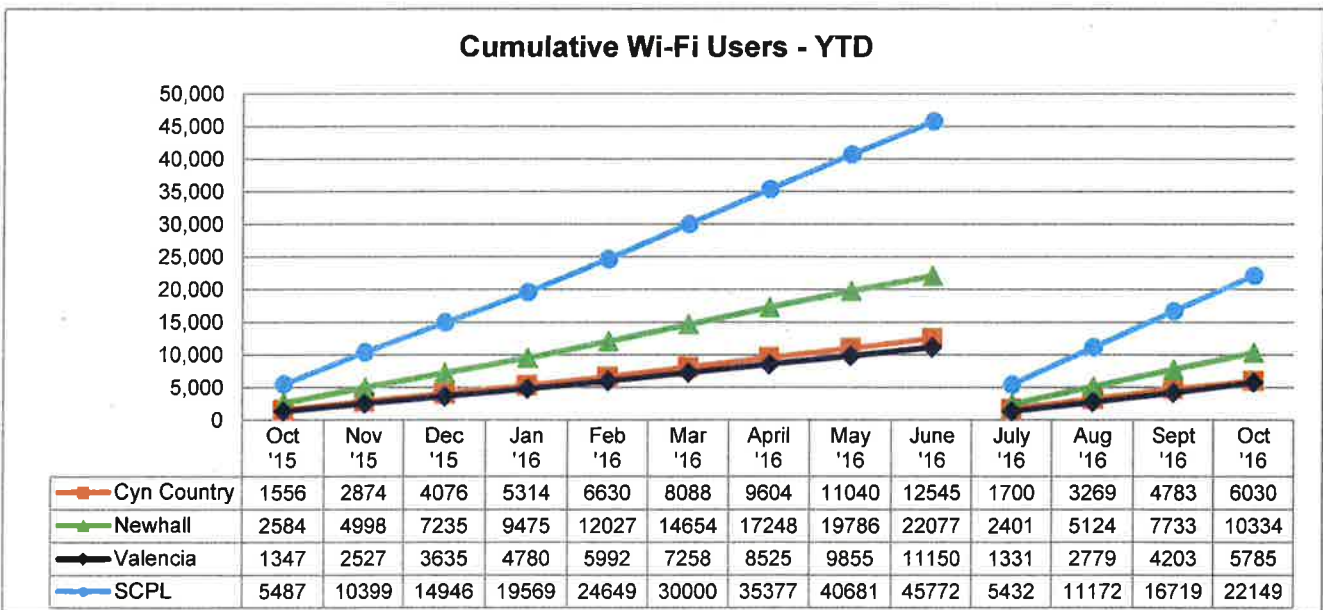
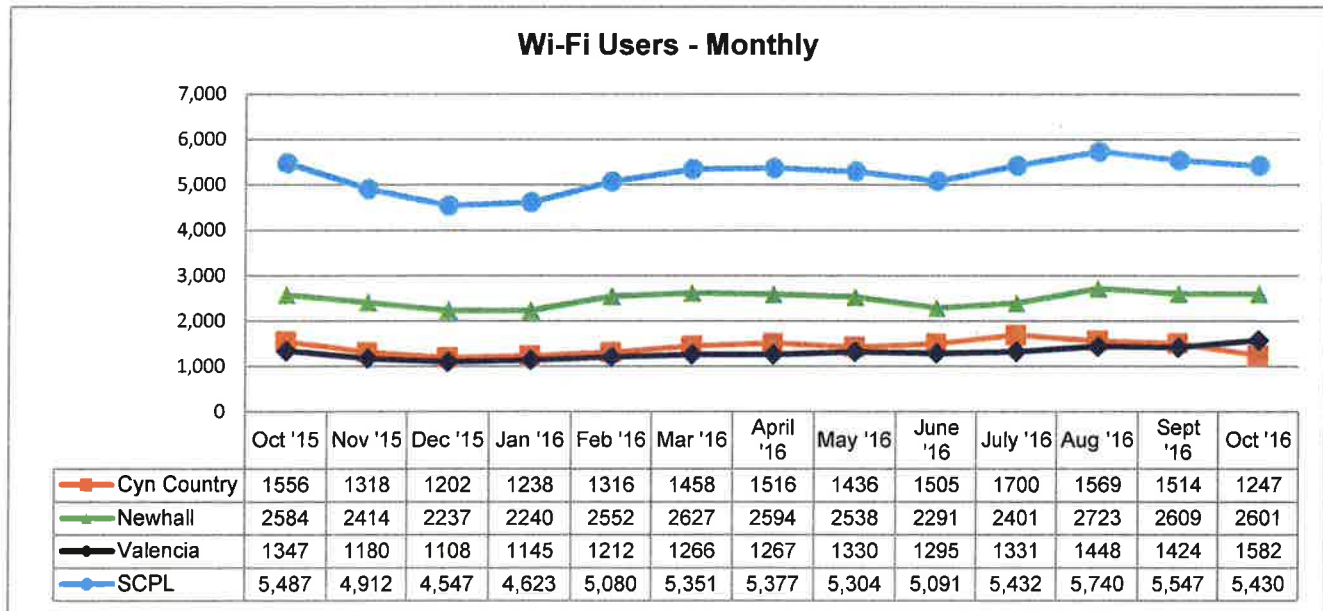
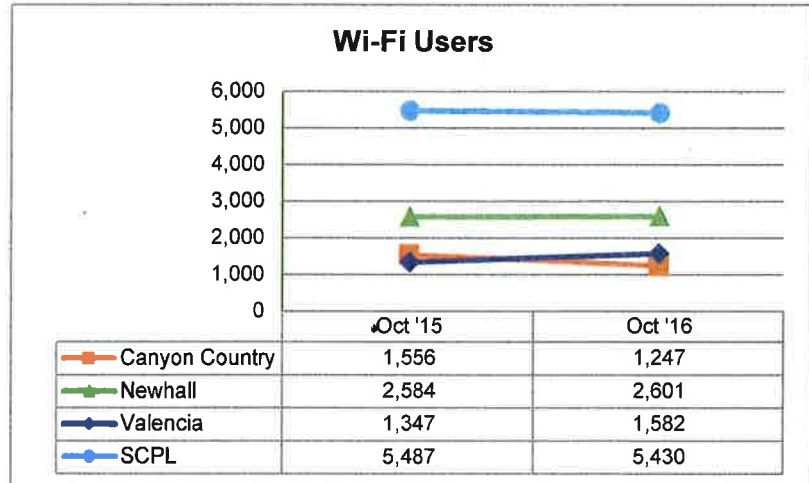
363 new Library cards were issued at the Canyon Country Library, 514 at Newhall Library, and 303 at Valencia Library.



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WI-FI USERS

In October 2016, a total of 5,430 Library patrons used the Santa Clarita Public Library's free wireless internet (Wi-Fi).

1,247 Wi-Fi users were at the Canyon Country Library, 2,601 at Newhall Library, and 1,582 at Valencia Library.



**SANTA CLARITA PUBLIC LIBRARY STATISTICS
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LIBRARY WEBSITE**

In October 2016, the Library's website received a total of 48,383 visits.

22,934 were returning visitors and 25,449 were new visitors to the Library website.

Visitors to the Santa Clarita Public Library website viewed 71,267 website pages during the month of October 2016.

